



20th Anniversary Sponsorship Opportunities and Benefits

The World Forum Foundation offers a wide range of opportunities to support the success of the 2019 World Forum on Early Care and Education. Your contributions help enhance the quality of the World Forum experience for all. Review the opportunities presented below for becoming a 2019 World Forum Sponsor. To learn more, please contact info@worldforumfoundation.org. Note: All amounts in this kit are expressed in US\$.

Build the World Forum Community

- **Prime Sponsorship** (4 @ \$50,000 each) **3 of 4 opportunities spoken for.**

Be a Humanitarian sponsor of the entire World Forum Experience.

- **World Forum Fellowships** (\$2,500)

Contribute to the valuable diversity of the World Forum by underwriting registrations for four early childhood professionals from communities with limited financial resources.

Bonus: Commit to sponsor prior to October 30 and you can select the region of the world where fellows will be recruited.

- **Online Delegate Directory** (\$5,000)

A primary goal of the World Forum is to connect delegates from different parts of the world. An online delegate directory will greatly enhance delegates' ability to connect with each other.

- **Presenter Invitations** (\$5,000)

Presenters from 10 countries will be recruited to invite people to attend by sharing the focus of their presentation and their enthusiasm for the World Forum experience. These invites will be sent out on a variety of social media channels with the logo of the promotion's sponsor.

Host Engaging Experiences

- **Healthy Start Activities** (\$2,500 for the week)

Delegates will be invited to start each morning with yoga and other wellness activities.

- **Community Building Refreshment Breaks** (5 @ \$5,000 each) **2 of 5 opportunities spoken for.**

World Forum refreshment breaks are designed to promote fellowship. Each break will have two sponsors who will be recognized on signage at the event.

Option: For an additional \$5,000 your organization can be the sole sponsor of a break and be entitled to present your literature on a display table in the break area.

- **No-Host Dining Experiences** (\$5,000)

During lunches and dinners on Tuesday and Wednesday, delegates are presented with menus from a wide range of restaurants both in the hotel complex and in Macao neighborhoods. Delegates sign up for the restaurant of their choice and then meet and travel to the restaurant together.

7700 A Street | Lincoln, Nebraska 68510-4206 | worldforumfoundation.org

Children • Change • Relationships • Spirit • Differences

- **International Dance and Birthday Party** (\$5,000)

An eager team of National Representatives is planning a festive dance featuring hot dance music from around the world. A joyous celebration of the first 20 years of the World Forum foundation.

- **Bonnie's Global Café** (\$10,000)

Bonnie's Global Cafe is where the World Forum community meets – online and in person.

Bonus: Sponsor will be recognized on the website as a sponsor of Bonnie's Global Café.

- **World Forum Leaders Annual Meeting and Reception** (\$10,000)

On Wednesday evening all World Forum leaders – Board members, Board mentees, National Representatives, Working Group Members and Global Leaders – will convene for the World Forum Annual Meeting followed by a “thank you for your hard work” reception.

- **Farewell Luncheon** (4 opportunities at \$15,000 each)

The final event of the World Forum is a luncheon featuring local cuisine along with multitudes of hugs, selfies and tears.

- **20th Anniversary Gala Opening Reception** (3 opportunities at \$25,000) **1 of 3 opportunities spoken for.**

The opening reception is a remarkable, joyous experience as delegates dressed in their traditional attire mingle and enjoy a wide variety of cuisine and beverage stations.

Raise the Spirit

- **Cultural Entertainment** (2 opportunities at \$2500 each)

Traditional Chinese and Portuguese cultural experiences will enrich the Opening and Closing plenaries.

- **Time to Say Goodbye Closing Video** (\$5,000)

A World Forum tradition is a powerful audiovisual presentation at the closing ceremony featuring photos taken at the event. Photos will be contributed by a professional photographer as well as by delegates themselves.

- **Children's Art Display** (\$5,000)

Delegates from 80 countries are invited to bring children's art from early childhood programs to display throughout the forum.

Bonus: For an additional \$5,000 donation, the sponsor can work with the World Forum Foundation to create a digital album of a selection of the children's art displayed.

- **Stage Decorations** (\$5,000)

Water lilies (the official symbol of Macao) and other traditional Chinese ornamentation will create a festive atmosphere in the plenary room.

- **20th Anniversary Celebratory Glasses** (\$2,500)

At the Gala Opening Reception, delegates will receive colored glasses frames for festive photos.

▪ **Free Trips to the World Forum Contest (\$10,000) Opportunity spoken for.**

Two complete registration packages (airfare, lodging and registration) will be awarded to two randomly selected applicants. Bonus: Contest will be named after the sponsor.

Create a Lasting Impact

▪ **20th Anniversary World Forum Hats (\$5,000)**

Every delegate receives a stylish hat. **Bonus:** Your logo will appear on back of the hat.

▪ **World Forum Theme Co-Sponsorship (2 sponsors for each team @ \$5,000 each)**

Twelve themes (representing critical issues in the early childhood field) will receive strong emphasis throughout the 2019 World Forum. These themes were selected based on extensive surveying of leaders in the World Forum community in all regions of the world. Your co-sponsorship of a theme will be recognized in the World Forum Conference Journal. The twelve themes are:

Advocacy	Design	Health and Nutrition
Children's Rights	Workforce	Leadership
Curriculum	Diversity/Inclusion	Nature
Trauma	Economics of ECD	Play

▪ **World Forum Theme Sole Sponsorship (\$15,000 per theme)**

A sole sponsor of theme will be recognized in the World Forum Conference Journal. In addition, there will be an ongoing sharing of ideas on the theme from the presentations at the 2019 World Forum on the World Forum website where the sole sponsor will be recognized.

▪ **2019 World Forum Program (\$10,000) Opportunity spoken for.**

Every delegate receives a program that slides into their name badge holder. **Bonus:** Your organization will receive full page ad on the back cover.

▪ **20th Anniversary Celebration Bags (\$10,000) Opportunity spoken for.**

When delegates arrive they will receive this bag containing their conference materials and celebratory items. **Bonus:** Your logo will appear on the bag.

▪ **Videos on Hot Topics in ECE (\$15,000)**

The topics identified by World Forum National Representatives in 100 countries as most urgent will be recorded on site, using a combination of recording live presentations and presenter interviews. These videos will be professionally edited and made available with widespread publicity on the World Forum website. Sponsor will be recognized in final products.

▪ **20th Anniversary commemorative E-Book (\$15,000)**

After the 2019 World Forum, an e-book will be produced, highlighting the events and accomplishments of the World Forum Foundation in its first 20 years in service to the profession.

▪ **2019 World Forum Plenary Presentations Documentary (\$25,000)**

The four 90-minute plenaries featuring inspiring speakers on key issues impacting young children will be recorded and then edited to be displayed on the World Forum website after the Forum.

Sponsorship Grid

Based on the total amount of your organization's contribution, your benefit package will fall into one of the six Sponsorship Categories described below.

Contribution:	Humanitarian \$50,000	Visionary \$25,000	Benefactor \$15,000	Patron \$10,000	Champion \$5,000	Advocate \$2,500
5-Minute Presentation in a Plenary	X					
Logo on 4 WF messages in ExchangeEveryDay	X					
Logo on Full page Exchange ads for 2019 WF	X	X				
Free registration(s)	3	2	1			
Logo on opening screen at 4 plenaries	X	X	X	X		
Logo on Welcome Banner in Sheraton	X	X	X	X		
Recognition at sponsored event	X	X	X	X	X	
Logo on WFF web site and media communications	X	X	X	X	X	X
Use of "Official Sponsor of World Forum" logo	X	X	X	X	X	X